

Data Mining Regarding Cyberbullying in the Arabic Language on Instagram Using KNIME and Orange Tools

Shumaa Saeed Alzahrani

Computer Science and Engineering Department
College of Computers and Information Systems
Umm Al-Qura University
Makkah, Saudi Arabia
shayma.s.s.alzahrani@gmail.com

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Abstract-This paper deals with data mining on verbal bullying by Instagram users. It tracks people who repeatedly have abusive behavior and may cause harm to other persons or groups. In this work, a dataset holding verbal bullying in the Arabic language was extracted from Instagram comments, and the entries were classified as regular verbal bullying and suspicious verbal bullying. KNIME and Orange open source data mining tools were utilized to discover comments that involved verbal bullying on Instagram and to delete previous comments while users sent their comments automatically and immediately. Classification algorithms Rule-Based in KNIME and Select Rows in Orange were used.

Keywords-KNIME tool; Orange tool; Instagram; data mining; Instagram comments; cyberbullying; verbal bullying

I. INTRODUCTION

Social media platforms have developed rapidly during the last few years. One of them is the Instagram. It is free, contains online data, and provides an easy form of communication. Users can talk in private and upload, tag, like, comment on, and share posts. Machine learning powers the app. Instagram's feed ranking is constantly adapting and improving based on new data [1]. The Instagram algorithm predicts how much you care about a post. This way, one can find and classify bullies based on trending [1]. Also, the people who use offensive or abusive words can be identified with data mining tools.

A. How the Instagram Algorithm Works

Six key factors influence the Instagram algorithm for feed posts: interest, relationship, timeliness, frequency, following, and usage. The Instagram algorithm is constantly changing. The more the Instagram algorithm "likes" a post, the higher it will appear in your feed. This phenomenon is based on the "past behavior on similar content and possibly machine vision analyzing the post's actual content." What you see in your Instagram feed is a mixture of all your behaviors on Instagram [1]: the people you communicate with, the stories you watch, the individuals you are tagged with, and the topics you

comment and like. Comments, likes, reshares, and views are the most critical engagements for feed rating, which is beneficial when you prepare content and captions [1].

B. Comment of All Lengths Count as Engagement

The Instagram algorithm counts comments that are less than 3 words in length. Instagram comments have become essential sources of knowledge for making fast and informed decisions and understanding how people behave in the real world. National and human rights organizations are now tracking social media [2].

C. Motivation

Bullying includes repetitive and violent physical, verbal, or emotional actions. In this paper, the target goal is verbal bullying, which includes calling names, mocking, taunting, threatening, or verbally assaulting. Bullying can make you feel powerless, ashamed, depressed, or even suicidal. Detecting bullying can assist authorities in taking appropriate action by copying data, deleting them from public comments, or imposing fines. Using social media sites as data providers may be an effective mechanism for protecting ourselves.

Due to the evolving technology, bullying is no longer confined to schoolyards or street corners but can happen at home via phone calls, texts, emails, and social media. Cyberbullies stalk, attack, or humiliate victims using digital technology. Cyberbullying, unlike conventional bullying, does not involve face-to-face contact and is not limited to a few people at a time. It also does not necessitate physical strength or many bullies. The embarrassment can be shared by hundreds or thousands of people online with just a few clicks. Cyberbullying may involve sending threatening or degrading messages via text, email, social media posts, or instant messaging, as well as breaking into an email account or stealing someone's online identity. Some cyberbullies may set up a website or a social media account to harass a victim. The approaches used to cyberbully are as diverse and creative as the technologies accessible to bullies. The effects of cyberbullying

and traditional bullying are similar. They make victims feel angry, hurt, scared, powerless, hopeless, lonely, embarrassed, and guilty. A victim's mental health is likely to deteriorate, and the victim is more likely to experience mental health issues like low self-esteem, depression, PTSD, or anxiety. Because most cyberbullying on Instagram is anonymous, the victims do not know who is targeting them, which can make them feel even more threatened, and it can embolden bullies, who think that because they are anonymous online, they are less likely to be exposed. While cyberbullies cannot see the victim's reaction, they will sometimes go deeper with their harassment or mockery than they would if the victims were personally present.

Arabic speakers post both formal and informal comments in social media. The formal form of Arabic is Modern Standard Arabic (MSA), while the informal form is the regional dialects (DA), the spoken language used for everyday contact in Arab countries. Compared to the most common languages, such as English, dealing with Arabic text poses substantial challenges. Arabic has a wide range of grammatical forms, word synonyms, and meanings, dependent on factors such as word order and diacritics. There is an additional difficulty when dealing with dialect or colloquial language, commonly used in Instagram comments.

D. Research Questions

The main goal of this paper is to demonstrate the ability to detect verbal cyberbullying from social media comments, with Instagram being used as a case study. To identify bullies' comments, suspicious verbal cyberbullying terms, and verbal cyberbullying words, the following are the key research questions and sub-questions I hope to answer:

- RQ1: How can an Arabic dataset of verbal cyberbullying be built?
- RQ1.1: How can an Arabic dataset involving verbal cyberbullying in different dialects be built?
- RQ1.2: How can a verbal cyberbullying dataset be appropriate for this study?
- RQ1.3: How can the reliability of dataset classes be ensured?
- RQ2: How is verbal cyberbullying distinguished from non-related event comments?
- RQ2.1: What is the most effective tool for detecting verbal cyberbullying?
- RQ2.2: What are the best machine learning tools that improve the performance of the approaches?

E. Research Goals

This section addresses the paper's research objectives, followed by a discussion of the targets and their justifications. The following are the main objectives of this paper:

- To create an Arabic Instagram dataset of verbal cyberbullying comments that identifies known and suspicious verbal cyberbullying words in comments in Arabic.

- To determine the best method for detecting verbal cyberbullying by comparing KNIME and Orange tools results to discover the most successful supervised learning strategy.

Most relevant studies have created Instagram datasets for testing verbal cyberbullying detection approaches. Many datasets have been built for commonly used languages such as English, but Arabic has received less attention. To the best of my knowledge, no one has performed or identified verbal cyberbullying detection in Arabic. As a result of the increasing demand for Arabic datasets, I created a dataset specifically to assess my targeted verbal cyberbullying detection system. Because unsupervised methods are typically ineffective at detecting verbal cyberbullying, researchers must monitor their approaches. Most unsupervised approaches use burst detection, which compares constructed words to verbal bullying word frequencies in comments. The burst behavior of specific words may not be verbal cyberbullying. For instance, not all sentences in Arabic that include animal words (حيوان) are verbal cyberbullying. Table I shows examples of verbal cyberbullying-related comments and non-related verbal cyberbullying comments.

TABLE I. INSTAGRAM COMMENT EXAMPLES

Non-related verbal cyberbullying comment	"Mara [a type of rodent] animal" "حيوان المارا"
Related verbal cyberbullying comment	"An animal, may God suffice us of him" "حيوان حسبي الله عليه"

Both comments in Table I use the same word. This word may indicate bursts, but it is not always indicative of verbal cyberbullying. Compared to unsupervised approaches, the detection domain of supervised approaches is small.

II. RELATED WORK

Most published studies concentrate on cyberbullying identification strategies for commonly used languages like English, with Arabic gaining less attention. The first subsection of this chapter is a related work overview of the most influential cyberbullying identification studies in English social media or SNS. The following subsection presents studies on cyberbullying identification in Arabic social media or SNS. In terms of cyberbullying detection, I have divided the reviewed papers into supervised and unsupervised approaches.

Authors in [11] proposed a solution to dispose of verbal cyberbullying. They suggested using a new feature selection technique for the closest neighbor classifier, which involves summarizing the original training materials using a measure of sentence importance. The two measures of sentence similarity used in their method for summarizing a single document were the frequency of the terms in a sentence and the similarity of that sentence to other sentences. After the researchers ranked all sentences, they chose the best-ranking sentences for a summary (within a threshold limitation). The researchers took every document's summary from the corpus and entered it into a new document used for summarization evaluation. In [12], the effort focused on classifying documents, a guided learning technique. Text preprocessing, feature extraction, and classification are the phases that make up the document

Instagram data in tables. In addition, because Excel is a spreadsheet that consists of field and value pairs, storing comments is easy.

Comments	Verbal Bullying
عقول غيرك بنفوس مملوئين	عقول مملوئين
سنداه بالمالاط طيبو عناك يا كراويد	يا كراويد
البنية ذواروز بنت العرصة محتاجونه بيوم	بنت العرصة
كفي تحبين علي ع المرابين يمكن حرفي لان التي عجووز شماء كل هذا لان هانج علاوي	التي عجووز شماء
هند بين يا حي هند حدها سوق الجمعة بيديها	حدها سوق الجمعة بيديها
ما احبها	ما احبها
والتي طافح العرصة اتتم الكونين كل سنة مترزين من دوله	تحمون الرزايل
عود من لشحد منج اكل تتلطينا خيرا مبرمج والهسه تعلمين بخرينا ولفوسنا انت والمفوج هم هي غير دنيا زاله خلت هيح شكولات تحبي	زله
طرح	طرح
طرح حطرح من ترزدين تحبين شخصي شخصي واحد لي بتجاوز لا تعممين عل بلد كامل بانباغ المدراس	طرح حطرح
الشرابي	الله من التقى
شكرا لكك متسبحين تحرضين الجهنين	شكرا متسبحين
اي فرقة توراها	فرقة
اروي تصلي المصريين هذي القصة فاقها الاجنبي صرو اريب ... وانا اول فقط هم الايباء التي اجسامهم محرمة على ان نكلها الارض اما كون جسد لو حن	اروي تصلي المصريين
ولا تصفون الا طمسية	لا تصفون الا طمسية
كتر فاضي	كتر فاضي
ايش اوو داعية ماتت حاج	ماتت حاج
اصداك لا تتلطين هههههه	اصداك لا تتلطين هههههه
هههههه يعني هي بتعرف انج ماشيها ماشرت من هوا دارج ههههههه	ماشرت من هوا دارج ههههههه
الفتان بشل وع	الفتان بشل وع

Fig. 1. A section of table comments and verbal bullying keywords.

IV. PROPOSED APPROACHES

The goal was to examine cyberbullying comments using keywords and categorize them into two types: cyberbullying (known and suspicious) and non-cyberbullying. I used KNIME and Orange tools to evaluate two different methods. Both tools detect cyberbullying comments distinguishable from non-cyberbullying comments by performing workflows using many nodes to classify data. The two tools were evaluated and compared. In this section, the RQ2, RQ2.1, RQ2.2 question and sub-questions will be addressed.

A. Utilized Methodologies

In cyberbullying detection, classification is usually used for specific cyberbullying detection, while clustering is generally used for unspecific cyberbullying detection. Two methods were assessed to detect cyberbullying on Instagram. The comments were manually gathered and the dataset was created. The suggested methods aimed to identify a specific form of cyberbullying.

As a result, only supervised learning methods were used. Because social media features such as follower counts, mention counts, and message lengths do not apply to the cyberbullying detection task, I focused the cyberbullying detection task on the textual content of the comments. The first method used the KNIME tool to identify cyberbullying and non-cyberbullying comments. The second method used the Orange tool. The two methods were compared to see if breaking down the issue of cyberbullying identification into two phases improved its effectiveness. Regarding the negative impact of noisy and informal comment text in both proposed methods, writing the keywords in different ways, such as in chatting manners, to detect relevant comments more effectively, is recommended.

B. Data Mining Tools

In this paper, cyberbullying is detected through data mining using the open-source tools KNIME and Orange. The reason behind the existence of these tools is the existence of massive amounts of data. As a result, the traditional statistics methods are no longer useful. In the late '80s, many pieces of research appeared to solve these problems, in addition to searching for solutions that combined several disciplines, including statistics, databases, artificial intelligence, distinguishing different

models, or analog computing. Then, data mining and knowledge discovery emerged, which proved to be successful solutions for analyzing vast amounts of data by transforming them from accumulated and incomprehensible data into valuable information that could be exploited and used [8]. Data mining is the process of analyzing data from different perspectives, drawing relationships between them, and summarizing them into useful information.

1) KNIME Tool

KNIME makes understanding data and developing data science workflows and reusable components accessible by being intuitive, transparent, and constantly incorporating new technologies [9].

2) Orange Tool

The Orange tool is open-source machine learning and data visualization software. With a comprehensive and diverse toolbox, it builds data analysis workflows visually [10]. Data visualizations that are parts of the Orange help find hidden data patterns, provide intuition behind data analysis procedures, or support collaboration between data scientists and domain experts. Scatter plots, box plots, and histograms are among the visualization widgets available, as are model-specific visualizations such as dendrograms, silhouette plots, and tree visualizations. Many other visualization tools, such as network visualizations, word clouds, and geographical maps are available as add-ons. Interactive visualizations allow exploratory data analysis. A user can pick interesting data subsets directly from plots, graphs, and data tables and mine them in downstream widgets. For instance, a user can perform cross-validation logistic regression on a data set and map some misclassifications to the two-dimensional projection. It is simple to transform Orange into a tool that allows domain experts to explore their data, even if they have little experience with statistics or machine learning.

C. Cyberbullying Approaches

1) KNIME Tool

a) Phase 1

The workflow in Figure 2 represents the data flow between different nodes, starting with Excel Reader, then moving on to Tika Language Detector (to recognize used languages), Column Filter, Filter Apply Row Splitter, Row Filter, Rule-based Row Filter, and finally Excel Writer.

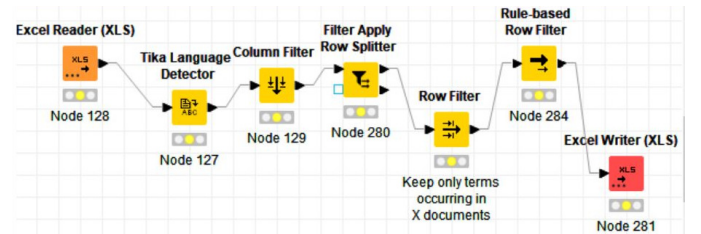


Fig. 2. The workflow of extracting bullying terms by rule.

The working of nodes 128, 127, and 281 has been explained above.

The output in Figure 12 represents 10 chosen rows applied by the condition in the original file of 1,500 comments classified as cyberbullying

c) Phase 3

I changed the Select Rows node description in Figure 8. I used the condition in the Select Rows node that the comment must contain the cyberbullying term (تتفون مذلولين), as shown in Figure 13. The output in Figure 14 represents one row in the original file of 1,500 comments classified as cyberbullying.

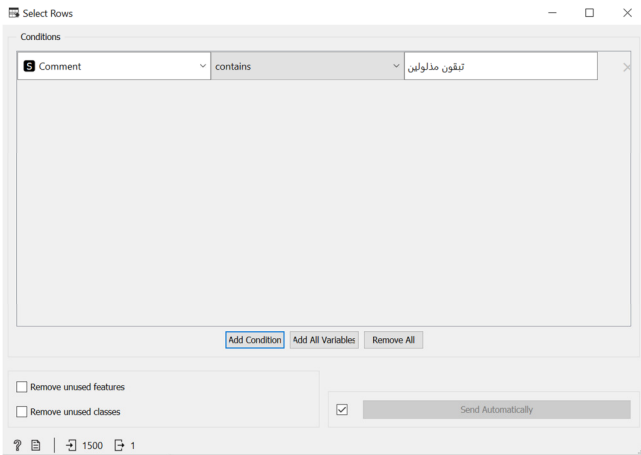


Fig. 13. Select Rows with condition comment contains VB keywords.

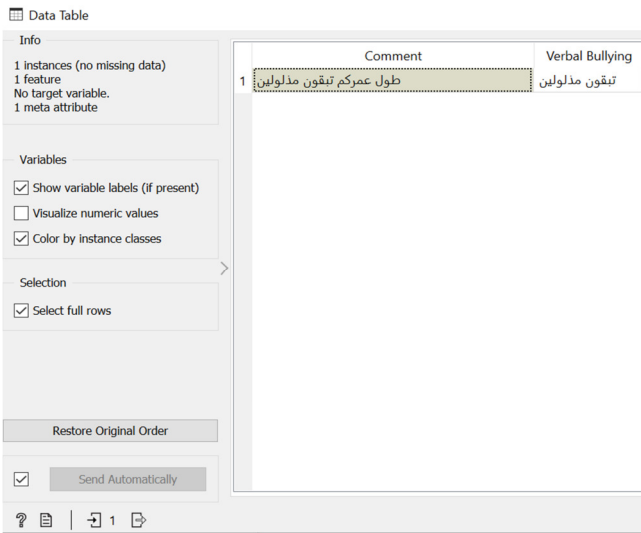


Fig. 14. Workflow result.

Phase 1 in Orange tool has a right result. Phase 2 extracts cyberbullying comments by just one cyberbullying term. In Phase 3, only the right answer can be shown when the cyberbullying terms are less than 100.

D. Comparison and Evaluation

In this paper, Orange and KNIME tools were used to classify Instagram comments under the cyberbullying and non-cyberbullying categories. Two data mining methods were applied: the first used two classes, Bully and Positive. The second used VB keywords. Each tool has its advantages and

disadvantages. The advantages of the KNIME tool are that it can deal with an extensive dataset, different types of files, a huge variety of components, has easy code-to-write conditions that make the tool more developed, and has excellent performance. The disadvantages are the need to use a special node to define the language, accurate results within the English language but inaccurate results within the Arabic language, the inability to use the Remove Punctuation node to get the correct result in the Arabic language, and unclear descriptions for using the tool. The advantages of the Orange tool are the lack of need to define the language, accurate results when the VB keywords are less than 100, easy dealing with nodes, and easy understanding of the concepts of the tool. The disadvantages are that it cannot deal with a large dataset, every single VB keyword must be chosen every time, and it cannot make a condition with comments containing more than one VB.

TABLE II. COMPARISON BETWEEN KNIME AND ORANGE

Tool	Algorithm	Phase1	Phase2	Phase3	Notes
KNIME	Rule-based	999 of 1500	1061 of 1500		Phase2 has wrong result
Orange	Select Rows	999 of 1500	Cyberbullying term<100 of 1500	1 of 1500	Phase2 allows small data. Phase3 allows one condition every time

E. Conclusion

Orange and KNIME tools were used in this paper to data mine cyberbullying comments and distinguish them from non-cyberbullying comments on Instagram. I extracted cyberbullying in two ways, one using VB keywords and the other classifying comments as Bully or Positive. In KNIME, I got inaccurate data results within the large dataset, while in Orange, I got accurate data results with less than 100 VB keywords. The results in both tools in the second way were accurate.

V. CONCLUSIONS AND FUTURE WORK

The driving question behind this study is "How can you detect cyberbullying in social media?" In this paper, emphasis was given on detecting name calling, mocking, taunting, threatening, or verbal abuse on Instagram. I addressed a complex problem in Arabic social media and carried out the key research goals.

To assess cyberbullying detection methods, I created a cyberbullying dataset that included written comments in MSA, Saudi, and other Arabic dialects. I created the dataset taking cyberbullying into consideration. I evaluated two supervised learning approaches to detect cyberbullying—the KNIME tool and the Orange tool. The keywords were the same in both approaches, as they are on social media. Both methods produced positive evaluation outcomes. Regarding detecting

cyberbullying, the Orange tool outperformed the KNIME tool. To address the issue of cyberbullying detection tasks, I suggest using the KNIME tool with raw data.

Regarding future work on cyberbullying detection, the following two directions are suggested for further investigation:

- Dataset expanding. A second version of the cyberbullying keyword dataset can be published by extracting extra samples and performing labeling process (known verbal, suspicious verbal, and non-cyberbullying).
- Cyberbullying detection in audio files using the KNIME tool with the created cyberbullying keywords dataset.

The utilized cyberbullying detection approach will be used in the future on the Twitter platform with its open-source API.

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